

# NIKITA SANER

UI/UX Designer | Human-AI Interaction | Enterprise SaaS

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## WORK EXPERIENCE

### Founding UI/UX Designer

Oct 2025 - Present

MisticusMind | Enterprise Legal AI platform

Atlanta, GA

- Led end-to-end design for a GenAI enterprise platform across web and mobile; designed interaction flows and high-fidelity prototypes that translated complex, high-stakes legal workflows into intuitive interfaces, reducing user drop-off by **42%**.
- Identified through contextual research that fragmented navigation and broken onboarding were driving abandonment; partnered with PM to remap the full IA and restructure 5+ core user flows around real lawyer behavior, reducing time-to-first-value by **30%**.
- Designed conversational UI and human-in-the-loop co-pilot interface with confidence indicators, source verification panels, and inline draft triggers, translating GenAI capabilities into a trusted, transparent user experience; driving a **35%** increase in AI feature adoption.
- Built a 0-to-1 design system with semantic tokens, reusable components, mobile and web design patterns, and AI-specific interaction patterns, reducing UI inconsistencies by **80%** and accelerating feature delivery by **46%**.
- Leveraged AI tools to rapidly prototype, test, and validate design directions, cutting stakeholder alignment time **50%** and giving engineering and product a shared visual language to build from.

### Design Researcher

May 2024 - Jun 2025

Urban Griot Playground | Ed-Tech

Boston, MA

- Led research strategy and product design for a multi-stakeholder EdTech platform; designed and facilitated 3 co-design workshops with 50+ users, uncovering 4 critical usability blockers that became the foundation for all product iterations.
- Translated research findings into redesigned onboarding journey, reducing confusion from **85% to 15%** and increasing family pilot sign-ups by **38%**.
- Designed and shipped the digital companion MVP; defined IA across the platform, connected physical and digital touchpoints into a single cohesive user journey, and created a pitch deck to communicate product value to institutional partners.

### Design Researcher

Jan 2024 - Jun 2024

Center for Design

Boston, MA

- Identified usability issues on a 2,000+ user conference website by analyzing behavioral data, support tickets, and user feedback to identify high-friction content gaps and navigation breakdowns; updated site content and information architecture, reducing support requests by **45%**.
- Designed the Center for Design's annual Year in Review page, showcasing 10+ research projects to faculty and institutional partners.

### Product Designer

Sept 2021 - Mar 2022

Wobot.ai | Computer vision SaaS

Delhi, IN

- Redesigned a complex AI-driven operational analytics dashboard used by engineers to monitor computer vision systems in real time, improving workflow efficiency and reducing task completion time by **3x** within a 6-week delivery cycle.
- Conducted usability testing to identify edge cases and workflow gaps before release, achieving a **6/7 satisfaction rating** post-launch.
- Designed product marketing pages to clarify AI product messaging for non-technical audiences, resulting in a **14%** increase in lead generation.

## THESIS PROJECT

### UX Designer

Jan 2025 - Apr 2025

Holisti | AI Wellness iOS Application

Boston, MA

- Designed an AI-powered wellness iOS app; conducted multi-method research synthesized using thematic analysis; translated findings into IA, user flows, and an interactive prototype covering onboarding, AI habit recommendations, and product scanner.
- Developed visual design system through 3 iterations grounded in user feedback; validated through usability testing, iterated on onboarding after critical misinterpretation was uncovered, achieving **~90%** task success rate and **95%** onboarding comprehension.

## EDUCATION

### Northeastern University

Sep 2022 - Jul 2025

MPS, Digital Media - Interactive Design

Boston, MA

### Vishwakarma Institute of Technology

Aug 2016 - Oct 2020

B.Tech Instrumentation & Control

Pune, MH

## SKILLS

**Design:** Visual Design, Interaction Design, Prototyping, Wireframing, Design Systems, Information Architecture, User Flows, Mobile & Web Design Patterns, Accessibility (WCAG 2.0/2.1), User-Centered Design

**Research:** Usability Testing, User Interviews, Co-design, Journey Mapping, UX Audits, A/B Testing, Qualitative & Quantitative Research

**Tools:** Figma, Sketch, Adobe Creative Cloud, Hotjar, Mixpanel, Miro, Qualtrics, Jira, GitHub, Figma Make, Claude AI, Cursor, HTML, CSS